Social Media and Mobile Technologies Workshop

ASU Small Business Development Center will sponsor a free workshop on using social media and mobile technologies on Tuesday, June 24, 2014, from 11AM -1PM. The event will be held at the ASU Dunn-Olive Banquet Room, 1595 Hatch Drive, Montgomery, Alabama.

EVENT DESCRIPTION:

The participants in this workshop will explore how to use social media to build relationships that sustain and grow a business. This comprehensive social media training course gives participants an insight tailored to business on how all the main social media platforms can perform together to deliver internet marketing success.

Workshop presenter is Dr. Kenley Obas, Assistant Professor of Technology, College of Education. For more information, email arprice@alasu.edu or call (334) 229-4138.

WORKSHOP TOPICS:

- How Small to Medium Businesses are Using Google +, Facebook, Twitter, LinkedIn, and eBlogs
- Building and Launching Social Media Marketing Campaigns
- Privacy and Security Concerns in Social Media
- Connecting to Mobile Technologies
- Grow Your Business With Mobile Apps

PRE-REGISTRATION REQUIRED. REGISTER ONLINE AT http://asbdc.ecenterdirect.com/ConferenceDetail.action?ID=7168

Registration deadline: Monday, June 23, 2014

For more information, please contact:

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