



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

EVENT MARKETING

CREATING EVENT REGISTRATION CAMPAIGNS THAT DRIVE ACTION

Presented by:

Jacksonville State University (JSU) Small Business Development System
Northeast Alabama Entrepreneurial Center
Calhoun County SCORE Chapter
Constant Contact
Well Fargo Bank

DATE & TIME

Thursday, June 26, 2014, 9AM – 11AM

LOCATION

CMP (Civilian Marksmanship Program) Building
1470 Sentinel Drive
Anniston, AL 36207

No fee charged for attendance, but seating is limited
Registration is required

TO REGISTER CALL

The Entrepreneurial Center at (256) 831-5215

Or

The JSU SBDC at (256) 782-5271

AGENDA

9:00 - 9:10	Welcome	Jennifer Williamon, NEAES & SCORE
9:10 - 11:00	Program	R. Pamela Adams, Constant Contact
11:00	Adjourn	