



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

WHEN

Wednesday, July 11th, 2012 10:00 am – 12:00 Noon

WHAT

Seeing Beyond the Numbers- Simple Numbers, Straight Talk, Big Profits

Greg Crabtree understands the entrepreneurial world. That's why he developed a curriculum of Operating Principles that can take your business to the next level. Here, Greg will discuss subjects such as: "Profit matters more than you think- Why 10% is the new breakeven", "4 Forces of Cash Flow", "How to maximize Labor Efficiency", and "What is your business really worth?" After attending, you will gain a set of operating metrics, policies, and practices that will set your company on a reliable, stable path of growth and profitability while seeing an increase in the value of your firm and your compensation.

GUEST SPEAKER

Greg Crabtree, CPA

After several years of working at an accounting firm and local bank, Mr. Crabtree created his own CPA firm in 1986. He is a longtime member of EO Atlanta and a former member of the EO Global Board of Directors. He serves as a member to several private companies, the Boys and Girls Club of N. Alabama, and the ALS Association of Alabama. He serves as Chair of the Standing Finance Committee and board liaison to the Strategic Alliances Committee.

WHO

UAHuntsville Small Business Development Center (SBDC)
and Procurement Technical Assistance Center (PTAC)
To Register: Please call 256-824-6422 or email SBDC@uah.edu

WHERE

Chamber of Commerce of Huntsville/Madison County-Briefing Room
225 Church Street, Huntsville, Alabama 35801 **FEE:** \$20 per person (Pay day of event)



FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION.

Reasonable accommodations for persons with Disabilities will be made if requested at least two weeks in advance. Contact: Cathy Nix, Office Manager, 301 Sparkman Drive, Huntsville AL 35899 (256-824-6422).

The SBDC at UAHuntsville is a Member of the Alabama SBDC Network.