



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## 7 Steps to Small Business Marketing Success

*Presented by*

*Jacksonville State University's Small Business Development Center, SCORE of Anniston, and  
Calhoun County Chamber of Commerce*

**Tuesday, July 28, 2015  
10:00AM- 11:30AM**

**Northeast Alabama Entrepreneurial System  
(The Entrepreneurial Center)  
1400 Commerce Blvd.  
Anniston, AL 36207**

**There is no cost to attend this workshop.**

8:00 – 8:10	Welcome	Amy Anderson, Account Executive JSU Small Business Development Center
8:10 – 9:30	Marketing to Small Business	David Smith, Owner ValensPoint
9:30	Adjourn	

*The SBDC at Jacksonville State University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, JSU SBDC 700 Pelham Road North, Jacksonville, AL 36265 256.782.5271*