



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

ASU

ALABAMA STATE UNIVERSITY

College of Business Administration
SMALL BUSINESS DEVELOPMENT CENTER

Women in Business CONFERENCE 2012

THE LITTLE PINK TOOLBOX

Tuesday, July 31, 2012 | 9 a.m. - 1:30 p.m.

Dunn-Oliver Acadome Banquet Room • Alabama State University

1595 Hatch Drive | Montgomery, AL 36104

Conference cost is \$25.00. Pre-registration is required.

KEYNOTE SPEAKER

Anita Archie

*Senior Vice President Intergovernmental Affairs,
Advocacy and Communications, Legal Advisor
Business Council of Alabama (BCA)*

OTHER INVITED PRESENTERS AND PANELIST INCLUDE:

- Melva Tate, *President and Sr. HR Consultant, Strategic HR Partnership*
- Sandra Nickel, *Rainmaker, Hat Team Realtor*
- Stacia Robinson, *Executive Director, BNI-Business Network Int'l*
- Lynn Carter, *President, Southeast Cherokee Constructions, 2008 Alabama Small Business Person of the year*
- Angie Winter-Sweatman, *Consultant, Alabama Small Business Capital*
- Howard Wills, *SSBCI Coordinator, Alabama Department of Economic and Community Affairs (ADECA)*
- David Ramp, *Lender Relations Specialist, Small Business Administration (SBA)*

AGENDA TOPICS

- Women Who Mean Business Panel
- Financing: Finding the Money
- Corporate Procurement: Capitalizing on Being a Woman
- Carol E. Clarke, *Vice President Corporate Procurement, Supplier Diversity Manager, Regions Financial Corporation*
- Blanca Robinson, *President, Women's Business Enterprise Council South*
- Cassandra Taylor, *Corporate Training Instructor, Alabama Power Company*
- Lisa McGuinty, *Director, Small Business Development, Montgomery Chamber of Commerce*
- Dr. Gwen Butler, *Executive Director, Oasis Consulting Group, Norcross, GA*
- Janel Bell Haynes, *Acting Chair Department of Business Administration, ASU College of Business Administration*

For more information, call Andrea Price at 334-229-4138 or email arprice@alasu.edu.

The Small Business Development Center at Alabama State University is a specialty program of the Alabama State SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Andrea Price, 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or arprice@alasu.edu.

Women in Business CONFERENCE 2012

For women who want to learn how to start a business or who are already in business...

THE LITTLE PINK TOOLBOX



Equip Yourself with the Tools You Need to Succeed in Business

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1595 Hatch Drive | Montgomery, AL 36104
Cost: \$25.00

Complete the Conference Registration Form below, then mail form and payment to:
ASU SBDC, 915 S. Jackson Street, Montgomery, AL 36104

REGISTRATION DEADLINE: WEDNESDAY, JULY 25, 2012

Name _____	Additional Attendees	Qty. @ \$25	Subtotal
Address _____ _____			
Telephone _____			
Email Address _____			
Order Total (enclosed) _____			
Check or Money Order # _____			

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**FOR MORE INFO OR TO REGISTER, CALL 334-229-4138
OR EMAIL ARPRICE@ALASU.EDU.**



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