



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org



Strategic Planning & Exit Strategies

Strategic Planning –

How to set the long term direction for your business to significantly increase sales and profits.

Exit Strategy –

Every business owner will leave their business at some time in the future.

Knowing your options and planning now can ensure that your business and personal objectives are met.

Wednesday, August 19, 2015
9:00 a.m. – 11:00 a.m.

UAH, Conference Training Center (CTC)
1410 Ben Graves Drive, Huntsville, AL 35899

Visit our website <http://www.uah.edu/sbdc> to register

Registration Fee: \$20 per person on day of event (Cash or Check only please)

GUEST SPEAKER: Steven Levy, President of SEL & Associates

Steven Levy has worked in industry for over 32 years and has held a variety of senior level positions with several large multi national companies. He has a Bachelors degree in Industrial Technology from Lowell Technological Institute and a Masters of Business degree from Bryant College. He has had experience in many areas. These include manufacturing supervision, financial analysis, marketing, sales, operations management, marketing and sales management and business management. He has worked for 2 large multi national companies, including Texas Instruments and Copperweld Corporation. Industry experiences include, metals manufacturing, wire & cable, and electro-mechanical switches.

During his corporate career he focused on growing and improving the businesses he was responsible for. Other experiences include International market development and sales, acquisitions and divestitures of businesses.

In 2007 he began **SEL & ASSOCIATES** servicing companies in the wire & cable industry. In December of 2007 he received an accreditation from the Institute for Independent Business. Since then he has begun serving small and medium size businesses in the Huntsville and North Alabama area. His experience is used to help business owners deal with the various issues they face. Mr. Levy has been asked to help develop business plans, obtain financing, grow sales and profits, improve cash flow, deal with employee issues and develop an exit strategy.

Reasonable accommodations for persons with Disabilities will be made if requested at least two weeks in advance. Contact: Magdaline Braxton Staff Assistant , 301 Sparkman Drive, Huntsville AL 35899 (256-824-6422).

The SBDC at UAH is a member of the Alabama SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration.