



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org



Lunch 'n' Learn Series

Small Business Technology Solutions

The Center for Advanced Technologies, Auburn Montgomery, and the Auburn University Small Business Development Center would like to invite you for a luncheon presentation on how your organization can more efficiently handle your startup or existing technology needs.

Organizations are increasingly dependent upon technology to effectively manage and run their business enterprise from accounting to customer relationship management. The startup, management and maintenance of an organization's IT infrastructure can be timely and expensive. However, today's environment offers organizations many different alternatives that are less expensive, but just as robust as some of the more common industry solutions. What are the minimum technology systems necessary to run your organization and what are the alternatives? What is the most cost effective strategy for my organization's technology needs? During this luncheon we will explore these questions from an information technology and managerial viewpoint.

Subsequent to the luncheon, between the hours of 1 p.m. to 4 p.m., you will be able to schedule one-on-one sessions with Dr. Jackie DiPofi from the Auburn University Small Business Development Center to discuss any area of small business development including technology.

Thursday, August 23, 2012

11:30 a.m. - 1:00 p.m.

Bailey Building, Room 100

400 South Union Street

Montgomery, Alabama 36104

Please join us for this complimentary event with lunch provided.

**Seating is limited. Please ensure your place by registering today
at <http://www.cat.aum.edu/events>.**

To register for the one-on-one sessions, please contact us at 334-244-3090 or info@cat.aum.edu

The SBDC at Auburn University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Dr. Jackie DiPofi, SBDC-AU, 114 Lowder Bldg, Auburn, AL 36849, Phone 334-844-4220.



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