



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

FRANNET

Local. Trusted. Franchise Experts.

Business Ownership Exploration Webinar

Thursday, September 20, 2012

7:00 PM CDT

Duration: 1 hour 30 minutes

Description:

Stop climbing the corporate ladder – and create one! For most people, starting a business is a once-in-a-lifetime event. FranNet makes it a once-for-a-lifetime event. It is essential to utilize the best available resources effectively and get it right the first time. FranNet uses an established, proprietary process to match a person's talents and goals with the right franchise choice.

In fact, FranNet recently conducted a study on clients we've placed into business and found some amazing results. We found that:

- Over **91%** of clients we place are still in business after two years!
- More than **85%** of our clients are still open after five years!
- Nearly **15%** of our clients are top performers in their franchise!
- Those are all "**Best in Class**" numbers for our industry!

When you work with the best, you become the best. You can be part of the success stories we help create. This free, detailed webinar from the business experts at FranNet is designed just for you to answer all those initial questions on business and franchising basics from the comfort of your own computer. So sit back, relax – and let's begin your future right now!

We'll cover:

- The advantages to start a business.
- A look at franchise ownership.
- Misconceptions about franchising.
- Building equity as a strategy.
- How to find the right franchise.

There are other franchise brokerage-type services out there, but what makes FranNet unique is that we look at your career options first, then jointly decide if business ownership is an option for you. Plus, all of our consultants are locally-based and bring face-to-face attention to your needs so that we're personally there for you every step of the way. And perhaps the best part? Our services are completely free to you throughout.

This webinar should last 60 to 90 minutes depending on group participation. Only an hour or so to set course for your future.

[To Register Click Here](#)

To learn more about FranNet visit www.frannet.com

The Alabama SBDC Network is funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lindsey Hammel, Box 870396, Tuscaloosa, AL 35487-0396 or 1-877-825-7232.