



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

ASU

ALABAMA STATE
UNIVERSITY

College of Business Administration
SMALL BUSINESS DEVELOPMENT CENTER

FINANCIAL MANAGEMENT 101

"Understanding Your Business Financials"

Sifting financial statements feel like homework?

Understanding business financials is the basis of business success. Don't be baffled by profit and loss statements, balance sheets or cash flow statements, make them work for you!

This workshop provides ways to identify the financial information you need to make sense of complex financial reports and discover what they really mean. In this half-day workshop, you will:

- learn to accurately read and interpret balance sheets, income statements and cash flow statements,
- know how your business is performing,
- make more effective, better informed business decisions that have a positive impact on your company's bottom line, and
- identify which figures you should track regularly, and spot if there's a problem in the business that needs to be fixed.

And much more!

SIGN UP ONLINE TODAY

[http:// http://asbdc.ecenterdirect.com/ConferenceDetail.action?ID=7233](http://http://asbdc.ecenterdirect.com/ConferenceDetail.action?ID=7233)

WORKSHOP TITLE:

Financial Management 101

EVENT DATE

Tuesday, September 23, 2014

EVENT TIME:

9am – noon

LOCATION:

Small Business Resource Center
600 S. Court St, Room 216
Montgomery, AL 36104

WORKSHOP PRESENTER

Keary Foster, Principal
Wealth Management Partners, LLC

FOR MORE INFORMATION

CONTACT:

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The Small Business Development Center at Alabama State University is a member of the Alabama SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact arprice@alasu.edu, 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or arprice@alasu.edu.