



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

ASU

ALABAMA STATE
UNIVERSITY

College of Business Administration
The Small Business Development Center (SBDC)

YOU'RE INVITED TO ATTEND

The Lowndes County Small Business Development Exhibition

Thursday, September 27, 2012 @ 4:30 - 6:30 p.m.

Location:

*County Commissioners Chambers
Charles Smith Annex Building (Basement)
205 Tuskeena St, Hayneville, AL 36040*

AGENDA TOPICS INCLUDE THE FOLLOWING:

- **ASU SBDC Services and Programs**
- **Government Contracting for Alabama Small Businesses**
- **Access to Capital**
- **Marketing Fundamentals and the Benefits of Online Marketing**

This event is a business networking opportunity design to introduce participants to the ASU Small Business Development Center and the program and services the center offers. Please RSVP your attendance to Andrea Price at 334-229-4138 or email arprice@alasu.edu.

For more information, please contact:

William Scott at 334-320-5438 or by email at william.c.scott2010@gmail.com

Andrea Price at 334-229-4138 or by email at arprice@alasu.edu

The Small Business Development Center at Alabama State University is a specialty program of the Alabama State SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Andrea Price, 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or lpatrik@alasu.edu.



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SMALL BUSINESS DEVELOPMENT EXHIBITION

September 27, 2012 @ 4:30 – 6:30 PM

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205 Tuskeena St, Hayneville, AL 36040*

PROGRAM AGENDA

4:30 – 5:00 pm Networking Reception and Registration

5:00 pm Opening Remarks
Facilitator
William Scott, Senior Consultant, Tristatz, LLC

Welcome
Lorenza Patrick, Director, ASU SBDC

5:05 pm SBDC Panel Presentations

ASU SBDC Services and Programs

Lorenza Patrick
*Director
ASU Small Business Development Center*

Government Contracting for Alabama Small Businesses

Thomas Taylor
*Procurement Specialist
ASU Small Business Development Center*

Access to Capital

Pernell Jenkins
*Financial Services Officer
SEEDCO*

Marketing Fundamentals and the Benefits of Online Marketing

Christopher Thomas
iNNGroup inMontgomery Online Media Group

6:05 pm Audience Q & A

6:25 pm Closing Remarks

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