



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

ASU

ALABAMA STATE
UNIVERSITY

College of Business Administration
Small Business Development Center (SBDC)

You're invited to attend

PRODUCT TO MARKET WORKSHOP

An Entrepreneur's Workshop on Leading Strategies for Success in Bringing a New Product to the Market Place

Do you have a product idea? Want to know how to get it on a store shelf? Then, you don't want to miss this informative educational entrepreneur workshop

TUESDAY, SEPTEMBER 22, 2015 | 5:30 PM – 7:30 PM

Alabama State University
Dunn-Oliver Acadome Banquet Room
1595 Robert C. Hatch Drive, Montgomery, AL 36104

During this workshop participants will be provided with information on product development and how to bring a new product to the market place.

Workshop Presenters: Frances Martin, CEO and David Martin, President, *Widget Development and Trading Company*. **Topics include:** Product Development, Packaging, Production, Branding, and Marketing

This is a free workshop and is open to the public PRE-REGISTRATION IS REQUIRED.

REGISTER ONLINE @ <http://asbdc.ecenterdirect.com/ConferenceDetail.action?ID=7477>

**Note: When registering online please click on "SIGN UP" button and not the "Register Online button.*

For more information contact:

Andrea Price, Business Account Executive/Business Counselor at 334-229-4138 or by email at arprice@alasu.edu



The Small Business Development Center at Alabama State University is a member of the Alabama SBDC Network, funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Andrea Price, 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or arprice@alasu.edu

