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Cultural Training Program - Germany

June 3, 2014, 12:00 PM – 4:00 PM
Energen Plaza, 605 Richard Arrington Jr Blvd N, Birmingham

Join the AlabamaGermany Partnership for a half-day cultural training program that will help you develop intercultural competence by creating a structured awareness of the impact of culture on business functions and communications across the transatlantic gap. The program will prepare you to be more comfortable and successful when working with colleagues/clients/etc. from Germany. In building on your professional and personal experiences you will expand your competencies, improve behaviors, and increase effectiveness.

The program will cover various issues by working out differences and idiosyncrasies as well as commonalities between the American and the German work and lifestyles.

Program participants will:
- Acquaint themselves with the process of cultural acclimatization
- Understand the main cultural values of Germany & United States and their impact on communication, relationships, teamwork and leadership
- Develop an understanding of the dynamics of business practices and behavior patterns
- Clear up expectations regarding living and working in another country and a different culture (Germany/USA)
- Develop appropriate strategies for their cultural adjustment
- Discuss their personal interests and questions about the challenges of a sojourner

This program is provided by Christian Höferle with Höferle Consulting from Chattanooga, TN

PROGRAM AGENDA

12:00 P.M. Registration, Lunch, Networking
1:00 P.M. Introduction - Transitioning between Cultures
1:30 P.M. Cultural Values & Beliefs
2:00 P.M. Private vs Public
2:30 P.M Process vs Results
3:00 P.M. Communication
3:15 P.M. Doing Business with "the Germans"
3:45 P.M. Summary & Evaluation
4:00 P.M. Close

Cost: $25 (No charge for members of the AlabamaGermany Partnership – Join Today!)

Click Here to Register for the Cultural Training Program on June 3rd.

For more info call Tine Hoffmeister, AlabamaGermany Partnership, 205-943-4772.